

# VISION PILLARS for AMBERLEY VILLAGE – 2018

## **VISION**

Amberley Village is identified as a place of diversity and tolerance for its vibrant mix of ages, nationalities, races and family styles residing within its peaceful, park-like setting. Hallmarks include the strong economic base, efficient local services and governance that maximize the central location in the Cincinnati region.

### **Environment**

With its wooded surroundings, meandering creeks and natural beauty, residents enjoy the benefits of living in a low-density village setting with quick and easy access to the offerings of the entire Cincinnati region. Recognizing its valuable assets, the Village preserves the natural environment while enhancing amenities to complement it, utilizing “green” technology wherever possible.

### **Economy**

Amberley’s efficiently managed government provides residents with superior services while maintaining a significant reserve fund. The Village enhances its economic base by attracting a mix of businesses to appropriately zoned areas.

### **Community**

Amberley is a safe, family-friendly place offering varied recreational and educational options within its boundaries and nearby. Collaboration with adjacent communities to enhance services and opportunities is a hallmark of the Village. To strengthen community, numerous opportunities exist for residents to get together to know one another.

The Vision for Amberley is based on three Pillars—Environment, Economy and Community. They are mutually supporting and braided together to create the Vision and help guide future decision making. All decisions should take into account both the positive and negative impacts within each Pillar, and its Goals and Objectives as a way to enhance and add overall value to Amberley Village.

## LRPC VISION GOALS-OBJECTIVES-STRATEGIES

**VISION – Amberley Village is identified as a place of diversity and tolerance for its vibrant mix of ages, nationalities, races and family styles residing within its peaceful, park-like setting. Hallmarks include the strong economic base, efficient local services and governance that maximize the central location in the Cincinnati region.**

**ENVIRONMENT: Wooded surroundings, meandering creeks and natural beauty allow residents to enjoy the benefits of living in a low-density village setting with quick and easy access to the offerings of the entire Cincinnati region. Recognizing its valuable assets, the Village preserves the natural environment while enhancing amenities to compliment it, utilizing "green" technology wherever possible.**

**A. Goal: Protect, enhance and promote natural features and environmental resources.**

**A.1. Objective 1: Greenspaces.** Develop methods to preserve the natural beauty and wooded surroundings.

**Strategies:**

A.1.a) Maintain Tree City USA designation

A.1.b) Upgrade the public rights of way based on visual impact and need for tree canopy

A.1.c) Work with AVBC regularly to update tree inventory

A.1.d) Manage invasive species and plant native vegetation.

A.1.e) Use Greenways to connect activity centers and neighborhoods and public open spaces

A.1.f) Maintain greenways as an interconnected system of open spaces and natural areas—greenways, wetlands, parks, forest preserves and native plant vegetation that naturally manages stormwater, reduces risk of floods, captures pollution and improves

A.1.g) Preserve and acquire green spaces.

**A.2. Objective 2: Water Quality.** Protect ground water quality

**Strategies:**

A.2. a) Work with MSD and Hamilton County Storm Water District

A.2. b) Require new development to include "Best Management Practices" (BMP's) in their storm water management plans

A.2. c) Seek green infrastructure opportunities such as installation of rain gardens and rain barrels

A.2. d) Work with property owners to create natural engineering solutions to storm water issues

**A.3. Objective 3: Green Initiatives.** Amberley Village will be a leader of sustainable policies and environmental conservation in the region

**Strategies:**

A.3.a) Explore opportunities for cutting edge technology (rain gardens, geothermal, etc...)

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A.3.b) Expand recycling programs/opportunities within the Village (residential, office, industrial, etc.)

A.3.c) Encourage new construction to use LEED strategies and meet minimum LEED certification

A.3.d) Explore regional/national initiatives/programs

**A.4. Objective 4: Environmental Education.** Encourage environmental stewardship.

**Strategies:**

A.4. a) Provide educational programs to residents and the community to highlight important environmental and green initiatives

A.4. b) Utilize the newsletter, website and other media to promote and educate

A.4. c) Sponsor speakers on relevant topics

**A.5. Objective 5: Green Identity.** Amberley is recognized as green community.

**Strategies:**

A.5.a) Create and reinforce AV's green image through use of signage, streetscapes, plantings, publications, etc.

A.5.b) Market to community and overall region

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**ECONOMY: Amberley’s efficiently managed government provides residents with superior services while maintaining a significant reserve fund. The Village enhances its economic base by attracting a mix of businesses to appropriately zoned areas.**

### **B. Goal: Ensure fiscal health of the Village.**

**B.1. Objective 1: Revenues.** Amberley will maximize income opportunities through expansion of existing and new revenue streams and outside funding sources

#### **Strategies:**

- B.1. a) Maximize the development potential of developmental sites
- B.1. b) Maximize earnings/property tax.
- B.1. c) Seek and maintain outside funding opportunities (local, state, federal, or private)
- B.1. d) Use incentive packages to attract and retain businesses
- B.1. e) Create opportunities for philanthropy to the Village

**B.2. Objective 2: Operations.** Amberley will maintain a high level of efficient, cost effective services.

#### **Strategies:**

- B.2. a) Perform ongoing evaluations on the efficiencies and effectiveness of Amberley’s government and services.
- B.2. b) Maintain the high level of police, fire and municipal services
- B.2. c) Collaborate with other jurisdictions or agencies for economies of scale

**B.3. Objective 3: Financial Planning.** Amberley will make every effort to match revenues to expenses

#### **Strategies:**

- B.3.a) Continue public improvements and expenditures that add to real estate values in AV
- B.3.b) Maintain Village’s reserve fund to provide adequate cash flow, generate interest income and preserve strong bond rating
- B.3.c) Perform benefit/cost analysis related to incentives and strategies outlined in this Plan
- B.3.d) Reduce reliance on estate tax
- B.3.e) Balance budget without reliance of Estate Tax

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**COMMUNITY:** Amberley is a safe, family-friendly place offering varied recreational and educational options within its boundaries and nearby. Collaboration with adjacent communities to enhance services and opportunities is a hallmark of the Village. To strengthen community, numerous opportunities exist for residents to get together to know one another.

**C. Goal: Augment the amenities that make AV a safe family-friendly, diverse place to live.**

**C.1. Objective 1: *Connectivity*.** Expand the network of connections linking neighborhoods and destinations.

**Strategies:**

- C.1. a) Implement walking/biking paths to connect neighborhoods and destinations for health, safety and religious purposes.
- C.1. b) Encourage opportunities for alternative modes of transportation.
- C.1. c) Explore and align with regional and national initiatives/policies for connectivity

**C.2. Objective 2: *Social*.** Create more opportunities for interaction among residents

**Strategies:**

- C.2.a) Create places for social interaction
- C.2.b) Establish community wide events each season
- C.2.c) Encourage neighborhood block parties
- C.2.d) Establish resident block watch program
- C.2.e) Expand internet and telecommunications with residents

**C.3. Objective 3: *Diversity*.** Create a community where everyone feels welcome

**Strategies:**

- C.3.a) Market the distinctive housing opportunities within the Village
- C.3.b) Celebrate the diversity of residents' mix of ages, nationalities, ethnic and family styles
- C.3.c) Promote our neighborhood public school and the diversity of other excellent public and private educational opportunities.